



# EDITOR'S NOTE

## Seasons Change



The year 2020 has been tough for almost everyone so far, and as the leaves have all fallen and the air turns cooler I wanted to look back on how things have changed for LCBA, mainly our Branches.

For those not in the know, our Branches are the heart of our community work. Without them, we don't exist. Sure, our home office does its part in giving back, but our branches are where the real work is put in.

I've had the pleasure of meeting many of our members at Branch events and meetings, but I've met all of you through the pictures I've received. I've been fortunate enough over the past 7 years to live each of these events through photographs and see the work that each of these Branches put in to better their communities. The good news is that even through the difficulties caused by COVID-19, the pictures haven't stopped. They've slowed a bit, and that's to be expected, but the Branches are still out there doing what they can while keeping themselves and others safe.

Meetings are socially distant or remote, but Branches are still communicating. Items are still being collected to be donated to local organizations to help those in need. Blankets and other items are being made and donated. Fundraisers are still happening with participation and donations as generous as ever. The list goes on and on and it's great to see.

I'm not sure when things will get back to normal, but our medical and scientific communities are learning more and working hard with promising advancements. I think LCBA has learned a lot too. We've learned how to do business, communicate, and help people in different ways and it will only make our efforts stronger going forward. I hope all of you can stay as positive as possible and try to move yourselves and your causes forward stronger than before as well.

Stay safe, stay positive, and remember to think of others,

Michael Mursch  
*Executive Editor of Direction /  
Creative Services & Marketing Director*

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# direction

**business hours:**

Monday - Friday  
8am - 4pm

**upcoming holiday closings:**

Thanksgiving : Thursday, November 26  
Friday, November 27  
Christmas : Thursday, December 24  
Friday, December 25





LCBA's BROOM Award rewards our Branches with points for improving their communities through time, effort, and fundraising. At the end of the year those points translate into a monetary award (Platinum, Gold, Silver, & Bronze) that they can use to further benefit their communities!

# BRANCH EVENTS

Continuing to safely hold monthly meetings, making and donating blankets and other items, and collecting items for local shelters are some of the ways our Branches have continued to help their communities and beyond.

**Looking to get involved? Visit [www.lcbalife.org](http://www.lcbalife.org) to find a complete list of our Branches.**

## Platinum Winners

(\$2,500 = 5,000 points)

### Branch 49

(Erie, PA)  
President  
Diane Giannelli

### Branch 1198

(Altoona, PA)  
President  
Mary Ann Donnelly

### Branch 654

(Salem, OH)  
President  
Rose Bedell

### Branch 1290

(Altoona, PA)  
President  
Elizabeth Weaver

### Branch 867

(Dover, OH)  
President  
Charlene Herzig

### Branch 1425

(Ford City, PA)  
President  
Deb Ceraso

### Branch 892

(New Philadelphia, OH)  
President  
Judith Campo

### Branch 1557

(Ephrata, PA)  
President  
Barbara Lilley

### Branch 1155

(Findlay, OH)  
President  
Anne Sweigart



## Gold Winners

(\$1,500 = 3,500 points)

None

## Silver Winners

(\$500 = 2,500 points)

None

## Bronze Winners

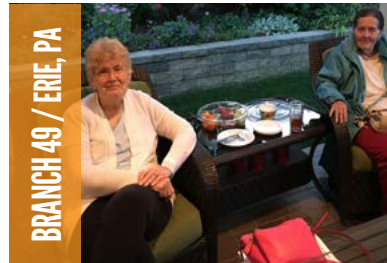
(\$250 = 1,000 points)

### Branch V001

(Buffalo, NY)  
President  
Marion Liebler

### Branch 1538

(Linesville, PA)  
President  
Michael Humanic



September Branch meeting.



Branch members regularly trace, cut, and sew patterns for sanitary pads which are then distributed to impoverished countries.



Branch 1557 held their branch meeting outdoors on a warm September day.

BRANCH 654 / SALEM, OH



September Branch meeting.



BRANCH 867 / DOVER, OH



Branch 867 donated paper products to the local homeless shelter.



BRANCH 654 / SALEM, OH



BRANCH 867 / DOVER, OH



More lappans made and donated by Branch 867.

October Branch meeting including a Pound Party and the collection of paper products and personal hygiene items for the Christina Home for women.



BRANCH 867 / DOVER, OH



Branch 867 enjoyed their monthly meeting outside on the porch. Samantha from LCBA presented Branch President Charlene Herzig and Branch Treasurer Betty Fulton with a Platinum BROOM Award for the work that the Branch had done in 2019.



# LCBA Member Discounts!



## Sam's Club Memberships

*\*Not valid for membership renewals*

1-year NEW\*  
**Club Membership - \$20**  
1-year NEW\*  
**Plus Membership - \$85**

## \$25 Gift Cards FOR \$20!



### RETAIL

Amazon Target

### DINING

Applebee's  
Papa John's  
Burger King

IHOP  
GrubHub

### MOVIES

Regal Theatres

Questions? Call 800-234-5222.

Visit [www.lcbalife.org](http://www.lcbalife.org) to download order form.

*We cannot take orders via phone.  
Pricing and availability are subject to change.*

You **MUST BE A BENEFIT MEMBER** of LCBA to purchase discounted items. A **maximum of 4 discounted items** per Benefit member are available for purchase. Checks only will be accepted. No cash or credit/debit cards.

# Orthodox Members Call for Content!

We are looking for content submission from our Orthodox members. Please contact us if you are interested in writing an article, highlighting an event/achievement or any other content that would be relevant to our Orthodox members.

Send content via email with the subject line "Orthodox" to [direction@lcbalife.org](mailto:direction@lcbalife.org) or by mail to Orthodox, PO Box 13005, Erie, PA 16514.

*Note: Submission of material or suggestions does not guarantee publication.*

Is an LCBA member you know doing great things in their community? Do you have a family event you're proud to share?

If you have a story suggestion or announcement send via email with the subject line "Direction Content" to [direction@lcbalife.org](mailto:direction@lcbalife.org) or by mail to Direction Content, PO Box 13005, Erie, PA 16514.

*Note: Submission of material or suggestions does not guarantee publication.*

# IT IS ALMOST TIME TO VOTE!

## FOR THE LCBA BOARD OF DIRECTORS

### CANDIDATE BIOS WILL BE FOUND:

► **Winter 2020 Direction Magazine**

► Digital version can be found online at [www.lcbalife.org](http://www.lcbalife.org) under the Member Benefits menu tab.

► **Special Annual Mailing**

► Your ballots and candidate bios will be delivered to your mailbox in January.

► **Online voting section**

**at [www.lcbalife.org](http://www.lcbalife.org)**  
► This will be live in early January.

## Voting begins in January!

Look for your ballots in the mail or go to [www.lcbalife.org](http://www.lcbalife.org) to vote online.